

2018

PROPERTY WEEKLY

(Wednesday)

General Display

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Double Page Spread	2,640	2,550	2,460	2,340	2,250	2,130
Full Page	1,590	1,500	1,410	1,320	1,230	1,110
Half Page (Hor)	1,020	930	870	810	750	690
Quarter Page (Hor/Reg)	630	570	526	480	436	390

General Display Position Loadings

Position	USD
Front Cover (Quarter Page only)	630
Back Cover	1,590
Inside Front Cover / Pg 3 / CSP	1,200
Inside Back Cover / Pg 5 / 7 / 9	1,050
Specified	750

Sponsorship Panel

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Sponsorship Panel 1	330	270	240	210	180	136

Market Place

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Double Page Spread	2,130	2,040	1,836	1,632	1,428	1,224
Full Page	1,200	1,110	1,000	888	778	666
Half Page (Hor)	780	690	622	552	484	414
Quarter Page (Hor/Ver)	480	420	378	336	294	252

@ 10% Agency Discount applicable.

The expenditure in Property Weekly will not be included in the commitment fulfillment for the Gulf News Properties contract.

Payment discounts not applicable.

Pricing includes VAT.

PROPERTY WEEKLY SERIES DISCOUNT AGREEMENT - 2018

Advertiser Name						
Tel		Fax		Email		
Address						

PERIOD: FROM 01.____. 2018 to 31.____.____ (Maximum 12 months)

NO. OF INSERTIONS: _____

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- 1) Pricing includes VAT.
- 2) Discounts are applicable on advertisements in Property Weekly only.
- 3) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 4) The expenditure in Property Weekly will not be included in the commitment fulfilment for the Gulf News Properties contract.
- 5) Rates & Discount structures are subject to change from January 2019.
- 6) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 7) Payment Discounts: Not applicable.
- 8) The Agreement must be signed before the first insertion.
- 9) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 10) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 11) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (<i>strike off as appropriate</i>)	For Property Weekly
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
Details of entry in system (For Al Nisr only):					
By		Date		No.	

PROPERTY WEEKLY MARKET PLACE SERIES DISCOUNT AGREEMENT - 2018

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Tel		Fax		Email		
Address						

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NO. OF INSERTIONS: _____

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