

2018

XPRESS DUBAI

All Rates inclusive of Colour

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	1	2 to 5	6 to 11	12 to 25	26 to 40	41 +
DPS	5,400	4,860	4,592	4,320	4,052	3,512
Full Page	3,152	2,838	2,680	2,523	2,366	2,049
1/2 Page (Hor/Ver)	2,086	1,878	1,775	1,669	1,566	1,358
1/3 Page (Hor/Ver)	1,578	1,420	1,343	1,263	1,183	1,026
1/4 Page (Hor)	1,049	946	892	840	789	683
1/5 Page (Ver)	946	852	806	758	712	618
1/8 Page (Hor)	792	715	675	635	595	518
H shape DPS	2,252	2,029	1,915	1,803	1,689	1,466
U shape DPS	2,252	2,029	1,915	1,803	1,689	1,466
Mid Strip DPS	2,026	1,826	1,723	1,623	1,520	1,318
Footer DPS	1,352	1,218	1,152	1,083	1,015	880
U shape Single Page	1,352	1,218	1,152	1,083	1,015	880
L shape Single Page	1,352	1,218	1,152	1,083	1,015	880
Uneven 'A' (3/4 Page)	3,152	2,838	2,680	2,523	2,366	2,049
Uneven 'B' (1/2 Page)	2,700	2,432	2,298	2,160	2,026	1,758
Vertical 'A' - 2 column (full)	2,086	1,878	1,775	1,669	1,566	1,358
Vertical 'B' - 2 column (half)	1,049	946	892	840	789	683
Triangle 'A' - 4 column	2,026	1,826	1,723	1,623	1,520	1,318
Triangle 'B' - 3 column	1,126	1,015	958	903	846	735
Triangle 'C' - 2 column	678	612	578	543	509	443

Position	Position Loading
Outside Back Cover	100%
Inside Back Cover / Pg 3 / 5	80%
Specified Page	50%
Specified Section	40%

Silent Advertisements

Column No.	1	2	3	4
Position/Insertions (USD Incl. Colour)	1 to 10	11 to 25	26 to 50	51 +
Front Page	452	398	340	283
Inside Pages	283	226	195	149

Pricing includes VAT.



AL NISR PUBLISHING LLC
Paid-up capital AED 15 Million

XPRESS DUBAI SERIES DISCOUNT AGREEMENT - 2018

Advertiser Name						
Tel			Fax			
Address						

PERIOD: FROM 01.____. 2018 to 31.____.____ (Maximum 12 months)

NO. OF INSERTIONS: _____ (Column No. _____)

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	1	2 to 5	6 to 11	12 to 25	26 to 40	41 +
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Triangle 'B' - 3 column	1,126	1,015	958	903	846	735
Triangle 'C' - 2 column	678	612	578	543	509	443

- 1) Pricing includes VAT.
- 2) Discounts are applicable on advertisements in XPRESS DUBAI only.
- 3) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 4) Rates & Discount structures are subject to change from January 2019.
- 5) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 6) The Agreement must be signed before the first insertion.
- 7) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 8) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 9) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For XPRESS DUBAI
Name of authorised signatory		
Designation		
Email of signatory		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel
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Details of entry in system (For Al Nisr only):

By	Date	No.
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XPRESS DUBAI SILENT ADVERTISEMENTS DISCOUNT AGREEMENT - 2018

Advertiser Name							
Tel		Fax					
Address							

PERIOD: FROM 01. ____ . 2018 to 31. ____ . ____ (Maximum 12 months)

NO. OF INSERTIONS: _____ (Column No. ____)

Column No.	1	2	3	4
Position/Insertions (USD Incl. Colour)	1 to 10	11 to 25	26 to 50	51 +
Front Page	452	398	340	283
Inside Pages	283	226	195	149

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	For Advertiser/Agency <i>(strike off as appropriate)</i>	For XPRESS DUBAI
Name of authorised signatory		
Designation		
Email of signatory		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
Details of entry in system (For Al Nisr only):					
By		Date		No.	

2018

XPRESS ABU DHABI

All Rates inclusive of Colour

Column No.	1	2	3	4	5	6
Size/Insertions (USD Incl. Colour)	1	2 to 5	6 to 11	12 to 25	26 to 40	41 +
DPS	4,320	3,889	3,675	3,458	3,240	2,809
Full Page	2,520	2,269	2,143	2,018	1,892	1,640
1/2 Page (Hor/Ver)	1,666	1,500	1,418	1,335	1,252	1,083
1/3 Page (Hor/Ver)	1,260	1,135	1,072	1,009	946	820
1/4 Page (Hor)	838	755	715	672	629	546
1/5 Page (Ver)	758	683	646	606	569	495
1/8 Page (Hor)	632	569	538	506	475	412
H shape DPS	1,800	1,620	1,532	1,440	1,352	1,172
U shape DPS	1,800	1,620	1,532	1,440	1,352	1,172
Mid Strip DPS	1,620	1,460	1,378	1,298	1,218	1,055
Footer DPS	1,080	975	920	866	812	703
U shape Single Page	1,080	975	920	866	812	703
L shape Single Page	1,080	975	920	866	812	703
Uneven 'A' (3/4 Page)	2,520	2,269	2,143	2,018	1,892	1,640
Uneven 'B' (1/2 Page)	2,160	1,946	1,838	1,729	1,620	1,406
Vertical 'A' - 2 column (full)	1,666	1,500	1,418	1,335	1,252	1,083
Vertical 'B' - 2 column (half)	838	755	715	672	629	546
Triangle 'A' - 4 column	1,620	1,460	1,378	1,298	1,218	1,055
Triangle 'B' - 3 column	900	812	766	720	678	586
Triangle 'C' - 2 column	540	489	460	435	406	352

Position	Position Loading
Outside Back Cover	100%
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Specified Page	50%
Specified Section	40%

Silent Advertisements

Column No.	1	2	3	4
Position/Insertions (USD Incl. Colour)	1 to 10	11 to 25	26 to 50	51 +
Front Page	360	318	272	226
Inside Pages	226	180	155	118

Pricing includes VAT.

XPRESS ABU DHABI SERIES DISCOUNT AGREEMENT - 2018

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Tel		Fax				
Address						

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Designation		
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Paid-up capital AED 15 Million

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